

Conservation Plan & Strategy 2025-2027



topeka zoo
& conservation center

Mission Statement

The mission of the Topeka Zoo is to enrich the community through wildlife conservation and education.

Vision Statement

We believe what we do changes the world. Every choice we make helps to save the planet.

On the Cover: The Topeka Zoo proudly participates in Sumatran Tiger Conservation through sponsorship of a ranger in the Lesser Range of Sumatra!

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A Letter From the CEO & Board President



As the CEO of the Topeka Zoo and Conservation Center, I am proud of the strides we are making in our commitment to sustainability, which underpins all our conservation efforts. By prioritizing sustainability, we are ensuring the long-term health of our planet, preserving biodiversity, and protecting local wildlife. At the core of our mission is the belief that a thriving world for both wildlife and humans begins with education, collaboration, and direct action.

A central focus of our conservation efforts is slowing the risk of extinction for species like the monarch butterfly. Monarchs face mounting threats from habitat loss and climate change, relying on plants like milkweed for food and reproduction during migration. To support this vital species, the Topeka Zoo has partnered with 28 local schools to plant pollinator gardens that nourish these essential plants. Pollinators, including monarchs, are crucial to agriculture, as they help pollinate crops that feed both people and animals, ensuring food security for the future.

Our commitment to conservation extends beyond local efforts. Through our participation in the Association of Zoos and Aquariums (AZA) SAFE (Saving Animals from Extinction) program, we proudly support the protection of iconic species worldwide, such as giraffes and lions in Africa and endangered tortoises in Madagascar. These global partnerships enable us to contribute to safeguarding biodiversity and advancing conservation practices on a broader scale.

In addition, we lead by example in sustainability practices, focusing on reducing single-use plastics and conserving water. As a trusted resource on these issues, we aim to inspire a movement within our community to address these critical environmental challenges. By connecting everyday actions, such as recycling, to the health of the Kansas River and its watershed, we hope to deepen understanding of how local actions contribute to global environmental well-being.

The Topeka Zoo and Conservation Center is committed to driving conservation efforts, but we know real change happens when we work together as a community. We thank you for supporting our mission. Together, we are making a meaningful difference in protecting our planet's natural beauty for generations to come.

Sincerely,

Christina Castellano, PhD, MBA
CEO, Topeka Zoo and Conservation Center

As the President of the Friends of the Topeka Zoo, I am proud to introduce our Conservation Plan and Strategy. This document represents not only our zoo's ongoing commitment to the preservation of species, but also our dedication to the critical conservation efforts needed both locally and globally.

The role of zoos in conservation has never been more important. Through this plan, we aim to inspire action, not just within our organization but across the community and the world. Our hope is that it encourages everyone—individuals, businesses, and partners—to join in the collective responsibility of saving species and preserving the planet for future generations.

None of this would be possible without the incredible support of our community. It is because of this support that we are able to continue our vital conservation work, and we are excited to move forward with this bold, impactful vision.

Sincerely,

Fred C. Patton
President, Board of Directors
Friends of the Topeka Zoo, Inc.



Program Organization

Committee

The Conservation Committee of the Topeka Zoo & Conservation Center is responsible for implementing the zoo's conservation plan and strategy. The committee consists of the following staff:

- Director of Conservation
- Staff Veterinarian
- Director of Animal Care
- 5 additional staff who serve 3-year terms

Selection process for these 3-year term positions:

- Staff solicited for interest as terms expire.
- Staff will be recruited and reviewed by the conservation committee and appointed by the Conservation Chair.
- An effort will be made to avoid multiple terms expiring at the same time.
- Standing committee members are allowed to reapply for a new term.



Strategy and Scope

Continue support
of the Zoo's
conservation
campaigns

Select new,
qualified
programs
to support

Discover new
methods of
in-situ and
ex-situ
conservation
involvement

Continue
improvement
of Zoo graphics
that include
conservation
messaging
involvement

Continue to grow
education
programming

Maintain support
of global
emergencies &
catastrophic events



The Topeka Zoo's Conservation Plan has three main guiding principles:

- 1.** Providing help and support to species in need of conservation
- 2.** Supporting programs that protect the habitats and ecosystems on which those species depend
- 3.** Supporting programs that can connect people to wildlife in a way that allows local people to make a difference for themselves and the wildlife that live in or near their communities.

The conservation programs most important to the zoo are those that directly relate to the conservation of animals in their native range and involve the support of local peoples. The zoo believes that its mission is best served by participating in local, national, and international programs and defines the relevance of those programs as:

Programs to which the
public can connect
through interpretation

Programs that relate
to species in the Zoo's
collection plan

Programs that
produce the most
impact for the funds
we can supply

Programs that
are easily recognized
by the public

Funding & Resource Allocation

The Topeka Zoo's Conservation Program centers around providing funding, materials, and resources to local, national, and international programs. The zoo intends to:

- Have more direct participation with field conservation in local in-situ projects.
- Take part in direct participation with field conservation on one or more international in-situ projects and sponsoring for full time staff at conservation work sites.
- Continue the program of providing paid conservation leave to all paid staff, full time and part time, and part time, 8 hours of leave for direct support of local conservation efforts.



Purpose

The Conservation Committee is charged with reviewing and setting annual goals by the end of December for the following calendar year. Goals must be consistent with the zoo's vision, mission, and conservation value statement. Goals should encompass areas of:

- Active participation
- Financial support
- Conservation messaging

The committee is charged with developing a three-year strategy as part of its long term conservation growth. This strategy should develop a vision and plan for future endeavors. The three-year strategy is reviewed and updated on an annual basis.

Evaluation

It is the responsibility of the conservation committee to complete an annual evaluation of all conservation-related programs that the zoo participates in. Evaluation of such programming should be completed by the end of December of each calendar year. Evaluation results will be used to help assimilate the following year's program goals and will also be used as a basis for recommendations to the Zoo CEO regarding which programs should find continued support.

Staff Involvement

The Topeka Zoo supports staff involvement in in-situ and ex-situ conservation programs. One of the Zoo's goals is to direct more conservation funding to the support of staff involvement in such programs.

Selecting Conservation Programs & Projects

Through its conservation program, the Topeka Zoo and Conservation Center hopes to increase awareness of conservation needs and action in the community. We want to see a measurable difference in environmentally friendly actions from our visitors and impact guest attitudes in a way that changes behaviors to be more supportive of wild animals and wild places.

Supporting wildlife populations in their natural habitats:

- For ex situ conservation work, the zoo focuses on teaching awareness to our community, educating individuals on how they can make a difference, participating in research programs, and maintains and rears certain species to prepare them for wild release.
- In support of in-situ conservation, the zoo provides funding to organizations working directly in field conservation and sends staff to perform field work such as surveys, habitat restoration/preservation, and wild releases.
- Evaluation of each conservation program the zoo supports is a key component to insuring a successful program. The Zoo's conservation committee reviews project results annually.

See Attachment 1 for a historic and current list of programs supported by the Zoo's Conservation Committee.

In selecting new programs to partner with, the zoo's conservation committee reviews programs that deal directly with endangered animals or ecosystems or make zoo facilities greener. Through a committee review process, programs are chosen to add to the zoo's conservation plan. To support a program, the following criteria is reviewed (see Attachment 2: Topeka Zoo Conservation Committee Logic Model):

Is the program ethically compatible with the Topeka Zoo Conservation Center?

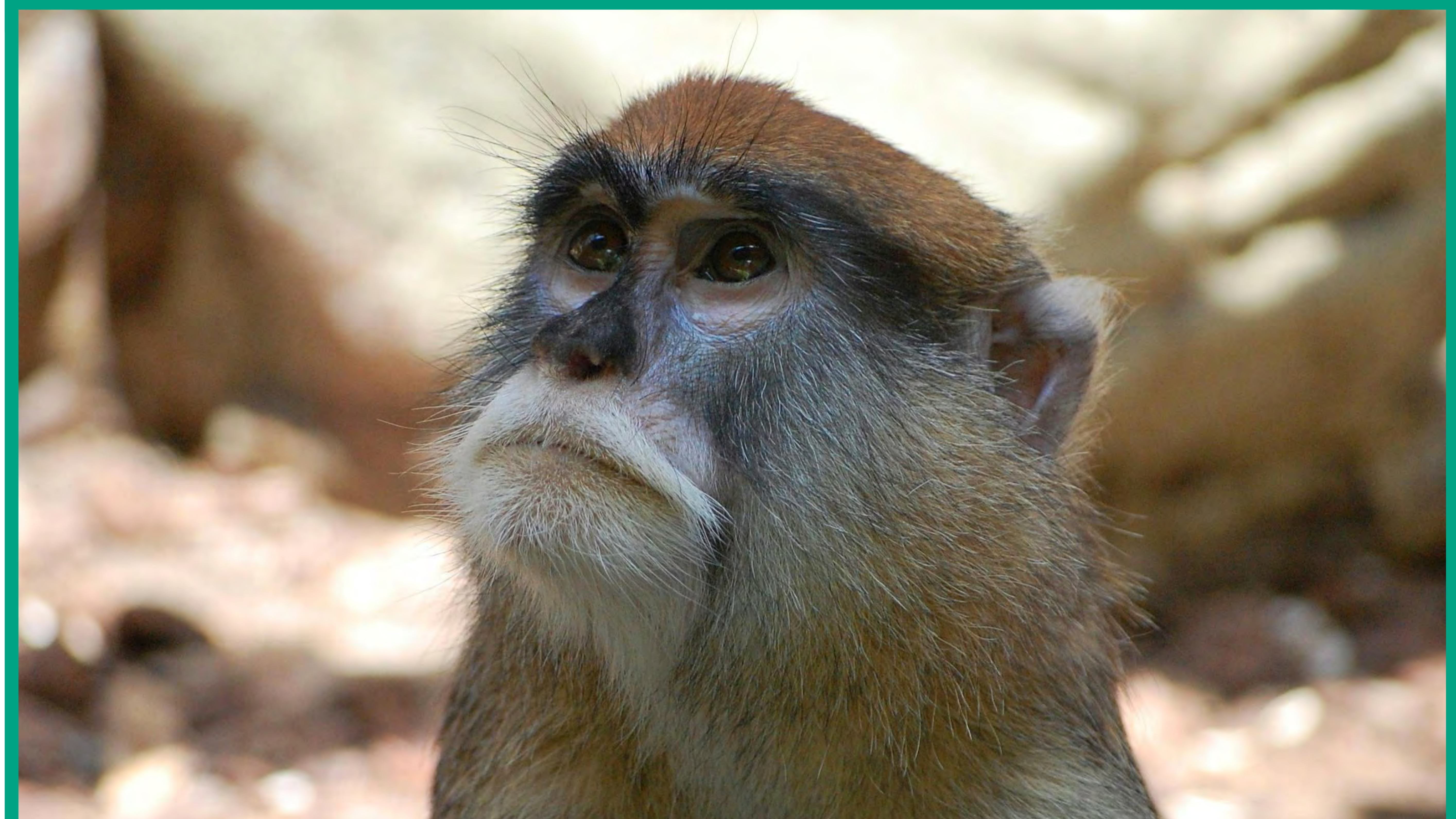
Does the program have credibility or AZA support?

Does the program have a definable and achievable goal?

Is the program goal measurable?

Is the program an appropriate match for the zoo's resources?

Does the program include participation by local or indigenous peoples?



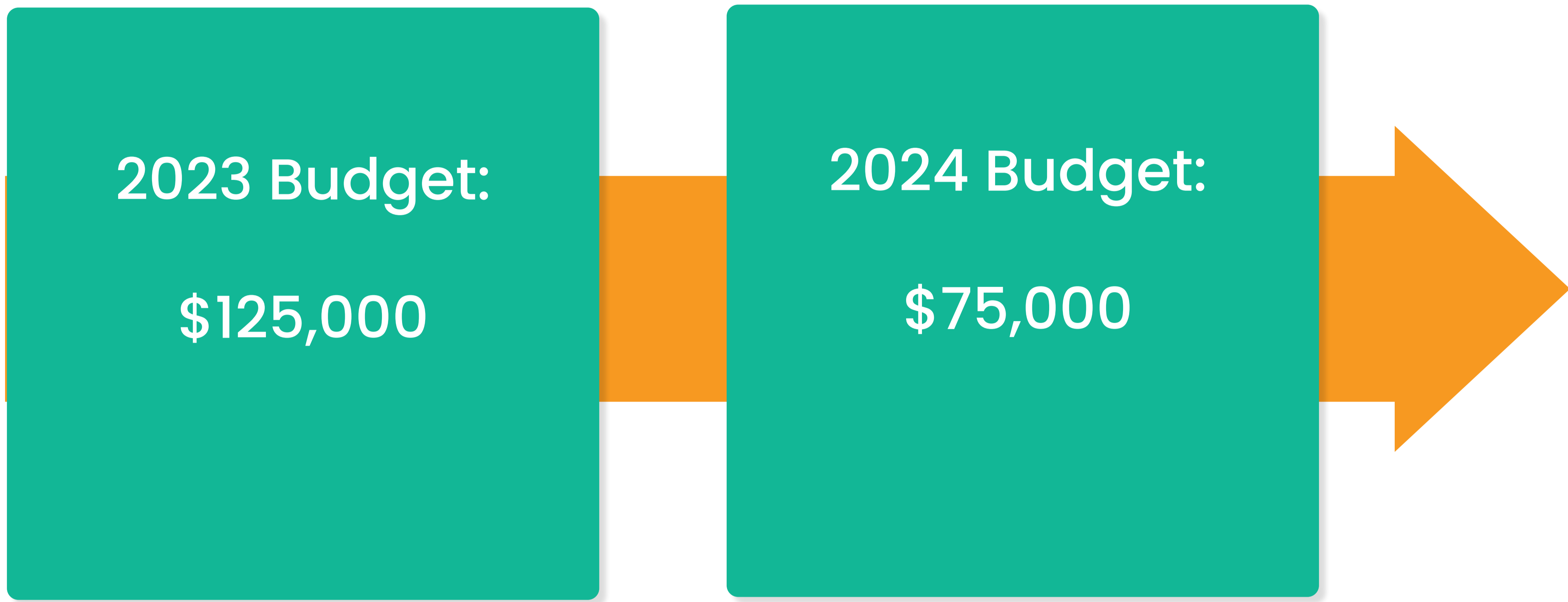


WORKING TOGETHER

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Historical Budget

From 2012 to 2023, the Conservation budget was defined by funds collected through various collection points and practices throughout the zoo. Beginning 2023, the Conservation budget is defined through a separate line-item amount designated by the CEO.



Current or on-going funding commitments along with funding plans for the following year will be reviewed with the Finance Controller at the end of September each year, to allow Finance to forecast conservation needs as the annual zoo budget is developed in the fourth quarter.

Conservation funds are collected through:

- Coin feeders
- Donation boxes
- Round-up program through points-of-sales
- Giraffe feedings
- Sale of scrap metals collected on-grounds
- Annual Native Wildflower Sale
- Other funding sources as opportunities arise

Current funding commitments (2024):



Recent Accomplishments

The Topeka Zoo is proud of its recent accomplishments in conservation, including:

- We are about to complete our 9th year in the Tiger Conservation Program through the Wildlife Conservation Society, posting a ranger to the Leuser Range landscape in Sumatra to protect tigers and timber.
- Continued growth of the Citizen Science Monarch Capture, Tagging, and Release program in partnership with the Operation Monarch Watch international study.
- Install manhole cover # 250 in November of 2024 to turn storm sewer drain manhole covers into works of art, and draw attention to the environmental message on each cover.
- Provided 100% of the funding to Asian Elephant Support to sponsor a full-time veterinarian in Sumatra whose focus is to treat Asian elephants in villages as part of the wild herd.
- Provide significant support for Giraffe Conservation Foundation to conduct giraffe conservation activities that include local peoples as part of this work.
- Increase and improve native flower restoration spaces to support pollinators on-grounds.
- Sell over 3,000 native flowering plants in our annual sale to promote more pollinator support plants across the NE Kansas community.
- Implemented a Shawnee County Schools Monarch Waystation program. 2024 & 2025 have seen 47 new monarch waystations established.
- Staff to utilize paid time to do hands-on conservation work in the field.
- Continue the Salt Creek Tiger Beetle program with its partners from Nebraska, to raise and release critically endangered Salt Creek Tiger Beetles.
- Completed a multi-year, statewide survey of Ornate Box Turtles that resulted in changing state regulations to significantly increase protection for all wild reptiles and amphibians.



Rising to the Challenge – Green Practices

- Use recycled wood chips for animal exhibits, flower beds, pathways, and viewing ports
- Provide recycling options to all trash cans around the zoo.
- Replace light bulbs in zoo buildings with high efficiency lights.
- Set all thermostats to an energy saving level.
- No more lids and straws for all drinks served at the zoo's concessions operations and all points of sale.
- Recycle single use gloves.
- Buy items in bulk for refilling to reduce plastic packaging.
- Recycle all plastic, glass, aluminum/tin, and cardboard from daily zoo operations and reusing green plants/trees harvested from zoo grounds for animal enrichment.
- Compost leaves and green matter.
- Recycle herbaceous kitchen scraps.
- Recycle woody materials into mulch.
- Conduct community-wide used Christmas tree repurposing for animal enrichment.
- Conduct community-wide used holiday lights recycling program.
- Recycle aerosol containers for proper recycling through household hazardous recycling.
- Compost herbivore animal waste
- Use compost for all plant material produced on zoo grounds.

One of the documents the zoo uses to help guide its conservation efforts is the Strategic Plan for Conservation. That plan has four primary Initiatives, each broken down further into Strategies and Goals which help to move those Initiatives forward. Those Initiatives that define the Strategic Plan are:

1. Slow the Threat of Extinction
2. Reduce the Effects of Plastic on the Environment
3. Create Respect and Empathy for Water Conservation
4. Ensure Food Availability for the Future

Ready, Set, Research!

The Topeka Zoo's overall goal is to understand and improve animal welfare and health and the preservation of animal species.

Research is crucial to an effective and successful conservation project. It provides us with the information to produce the results that we wish for. At the Topeka Zoo & Conservation Centre, we participate and collaborate with other institutions on various projects, either in-situ or ex-situ like study anatomy & physiology, behavior, disease, nutrition, and pharmacokinetics. We work diligently to provide more tissue samples, medical records, surveys, animal observations and more to help with animal species preservation.

Research projects involving the Topeka Zoo:

2022

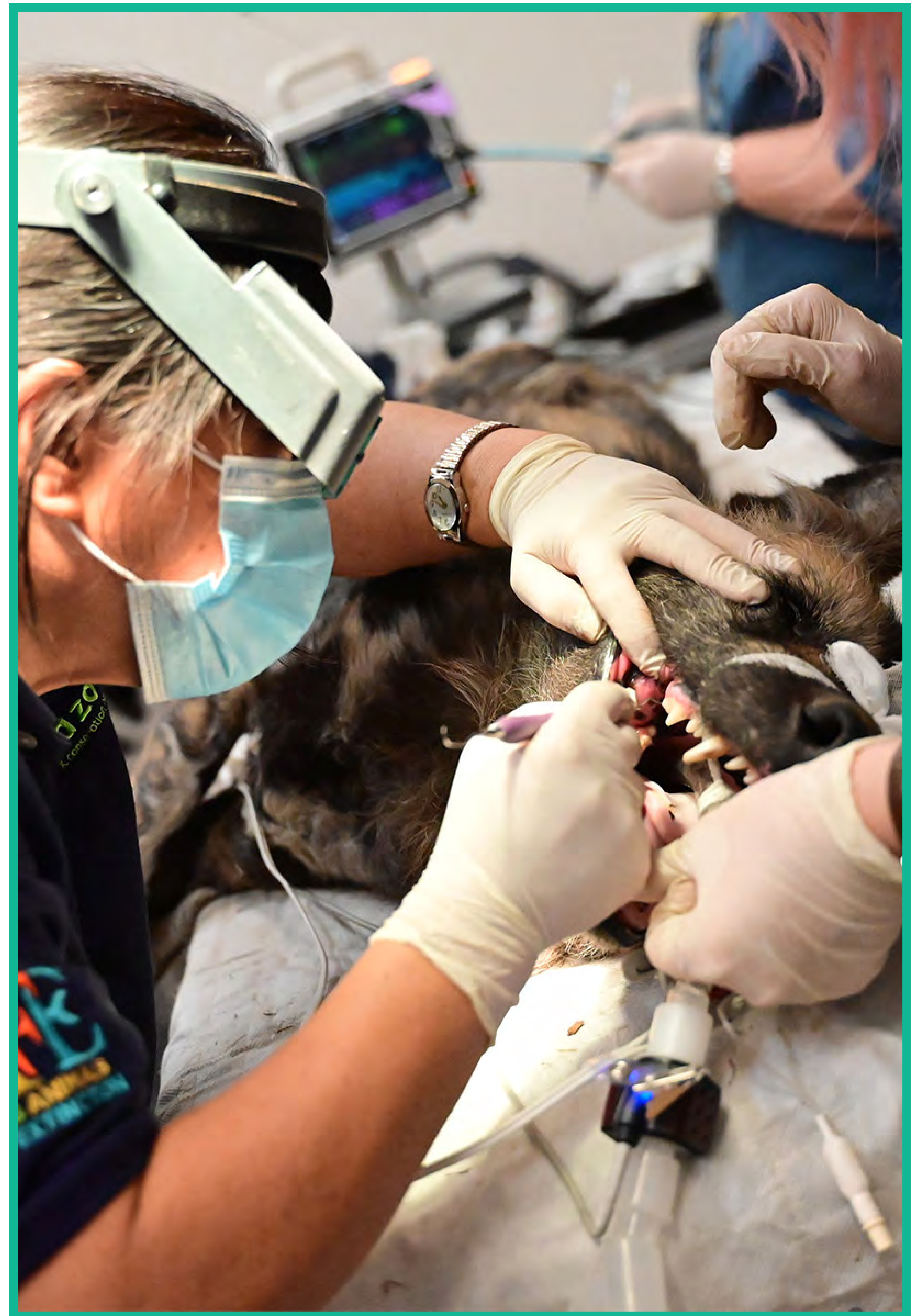
- Testing African Lion's Blood for Hormonal Imbalance
- Effects of educational encounters with ball pythons (*Python regius*) on zoo visitor's attitudes
- Translating Time Across the Lifespan of Humans and Felid Species

2023

- The Link between Giraffe Foot Health and Husbandry Practices in North American Zoos
- Morbidity and mortality of Przewalski's horses (*Equus przewalskii*) in North American Zoological Institutions (1998-2023)

2024

- Validation of Radioimmunoassay Kits for Thyroxine and Free Thyroxine, and Determination of Normal Reference Intervals for Thyroid Hormone Serum Concentration in Orangutans (*Pongo* sp.)



Conservation Begins with Education

The five conservation education messages that guide all the zoo's conservation programmes are:

- 1. All life on Earth exists within an ecosystem.**
- 2. Human beings are an integral part of every ecosystem.**
- 3. Human beings are responsible for dramatic changes to ecosystems at a rate unprecedented in Earth's history.**
- 4. We have the responsibility to care for the Earth, and to leave healthy ecosystems for future generations.**
- 5. Through informed actions, we can positively impact ecosystems and the wildlife who depend on them.**

The Topeka Zoo's Conservation Committee disseminates information to the community about projects it is involved with in different ways:

- Graphics about specific conservation projects are placed in different areas of the zoo.
- Conservation messages are referenced in education programs.
- Keeper chats emphasize conservation needs.
- Staff attend community events where the zoo makes presentations on conservation needs.
- The zoo conducts Observation Days throughout each year to raise awareness of specific species/ecosystems.
- The Conservation Committee updates staff on issues as needed.
- A specific station utilizing multiple large-scale "information boards" highlighting the zoo's conservation efforts will be erected in late 2024 for guests to view.

Collaboration is Key

Wildlife Conservation Programs

Our wildlife conservation programs combine species conservation, ecosystem conservation, and participation of local peoples through the following methods:

- Membership in the World Association of Zoos and Aquariums
- Involvement with already existing conservation organizations
- Programs led by federal and state wildlife agencies
- Programs led by AZA SAFE
- Programs led by other non-government agencies
- Programs led by zoo staff

Collaboration is Key

The Topeka Zoo supports staff involvement in AZA Programs. The zoo continues to attempt to grow our involvement in these programs and our support of AZA SAFE species.

As of this Update, November 2024, AZA Animal Programs include:

- | | |
|----------------------------|--------------------------|
| • African Elephant | • African Lion |
| • Asian Elephant | • North American Turtles |
| • North American Songbirds | • Sea Turtle |
| • Monarchs | • Radiated Tortoise |
| • Orangutan | • Black-footed ferret |
| • Andean Highland Flamingo | • Fresh Water Mussels |
| • Maned Wolf | |

Through these programs, the Topeka Zoo and Conservation Center is involved on a local, national and international level with:

- Programs supported by SSP programs
- Community-based conservation
- Public awareness programming
- Conservation education
- Species reintroduction
- Habitat restoration
- Field Conservation



Blue dot
indicates the
Queen Bee!

Looking Toward the Future & Putting Boots on the Ground

The Topeka Zoo has exciting projects coming soon, including:

- MOTUS – wildlife tracking system
- Salt Creek Tiger Beetles – increasing annual numbers
- Asian Elephant Veterinarian through AES
- Black-footed ferret surveys
- Trumpeter swan breeding program
- Ornate box turtle conservation activities involving Ornate box turtle races
- Sumatran Tiger Conservation Campaign to support a full-time Ranger in the field
- Manhole painting project to protect water ways
- Partnering with Rotary Club of Topeka to produce digital commercials stressing the importance of reducing single-use plastics in our lives, and producing “buck-slips” to insert into utility billings
- Partnering with Waste Management to promote continuation and improvement of recycling options across NE Kansas
- Implementing several Community Science Coordinator positions to supervise zoo involvement with local or national Community (Citizen) Science Programs
- Adopting the Kaw Valley State Park Boat Ramp in partnership with Friends Of the Kaw, to maintain as a way of bonding people to outdoor water activities and conservation.

PLAN SUMMARY:

The overall goal of this Conservation Plan and Strategy is to establish measures that inform and inspire the community to support and practice conservation of wildlife, wild places, and natural resources.

The Topeka Zoo strives to lead by example as it supports and practices conservation of wild things and wild places here at home, across the country, and around the globe through a variety of strategies outlined in this document. The Topeka Zoo consistently focuses on reducing its environmental footprint on Zoo grounds, including water, plastics, carbon, and waste.

Leading by example with these conservation practices inspires Zoo guests and the community to positively change behaviors to benefit the natural world on which we all depend.

Attachment 1: Our Collective Power – Partnerships Throughout History

2013—\$16,586.52

- \$2,500 TNEC—The National Elephant Center
- \$2,500 ZCOG—Zoo Conservation Outreach Group
- \$2,500 Diane Fossey Gorilla Fund
- \$2,000 Staff Travel Expenses to Conservation Workshops
- \$1,000 ASAG—Avian Scientific Advisory Group
- \$1,000 Ape TAG
- \$1,000 Borneo Orangutan Survival Foundation
- \$1,000 Madagascar Biodiversity Partnership
- \$1,000 The Monkey Bridge Project
- \$580 CBSG—Conservation Breeding Specialist Group
- \$500 GRACE—Gorilla Rehabilitation and Conservation Education
- \$500 KSU—Kansas Black Footed Ferret Reintroduction Program
- \$500 IEF—International Elephant Foundation
- \$250 AZA Conservation Endowment Fund
- \$156.52 Transport Fee for Bali Myna Shipment
- \$114 New Graphic for Topeka Zoo Gorilla Tunnel Collection Point
- \$100 African Wild Dog Conservancy
- \$100 Monarch Watch—Milkweed Project
- \$100 International Rhino Foundation
- \$100 Wildlife Conservation Society—Mountain Gorilla Fund
- \$100 Felidae Conservation Fund—Fishing Cats Fund
- \$100 Africa Inside—Postage for EcoClub Pen-Pals in Zimbabwe

2014—\$31,686.62

- \$11,911.08 On-Grounds Conservation Efforts & Staff Travel Expenses to Conferences
- \$5,000 TNEC—The National Elephant Center
- \$5,000 Topeka Zoo Conservation Scholarship
- \$3,000 ZCOG—Zoo Conservation Outreach Group
- \$2,684.06 GCF—Giraffe Conservation Fund
- \$2,500 Diane Fossey Gorilla Fund
- \$1,500 PDPI—Painted Dog Protective Initiative
- \$1,000 ASAG—Avian Scientific Advisory Group
- \$1,000 KSU—Kansas Black Footed Ferret Reintroduction Program
- \$1,000 National Geographic Big Cats Initiative: Build-a-Boma
- \$1,000 Tiger Conservation Campaign
- \$1,000 CGF—AZA Conservation Grant Fund
- \$1,000 The Monkey Bridge Project
- \$1,000 96 Elephants
- \$700 CBSG—Conservation Breeding Specialist Group
- \$500 IEF—International Elephant Fund
- \$500 Turtle Survival Alliance
- \$500 The Ruaha Carnivore Project
- \$500 The Cameroon Elephant Anti-Poaching Project
- \$500 The “Say No to Ivory” Campaign
- \$250 ZAAC—Zoos and Aquariums Committing to Conservation Conference
- \$250 Grassland Heritage Foundation

Attachment 1: Our Collective Power – Partnerships Throughout History Cont.

2015—\$23,985.73

- \$5,000 TNEC—The National Elephant Center
- \$2,500 Diane Fossey Gorilla Fund
- \$2,400 New warm air hand dryers for Topeka Zoo bathrooms
- \$1,000 ASAG—Avian Scientific Advisory Group
- \$1,000 ZCOG—Zoo Conservation Outreach Group
- \$1,000 Wildlife Conservation Society
- \$850 CBSG—Conservation Breeding Specialist Group
- \$740 Installation of new warm air hand dryers in Topeka Zoo bath-rooms
- \$500 Asian Elephant Support

2016—\$48,007.17

- \$5,000 Giraffe Conservation Foundation
- \$5,000 Grant for Polillo Islands Project
- \$5,000 AZA SAFE – 1st payment of \$15,000.00 Founders Circle commitment
- \$3,000 ZCOG – Zoo Conservation Outreach Group
- \$2,500 Diane Fossey Gorilla Fund
- \$2,500 AZA Vaquita Fund
- \$1,240 Educational Graphics for Blind Tiger Conservation Partnership
- \$1,000 Proyecto Titi
- \$1,000 Grassland Heritage Foundation
- \$1,000 KSU – Black-footed ferret trailer
- \$1,000 Wildlife Conservation Society
- \$805 Orangutan Outreach Group
- \$500 IEF—International Elephant Fund
- \$500 CBSG—Conservation Breeding Specialist Group
- \$500 ZCOG – Zoo Conservation Outreach Group
- \$500 WWF – Fighting forest fires in Peru to save spectacled bears
- \$458.49 Bee bottling supplies
- \$250 Baker Wetlands Conservation Fund

Attachment 1: Our Collective Power – Partnerships Throughout History Cont.

2017—\$47,141.00

\$10,000 Sumatran Tiger Conservation Campaign
\$6,000 6 Accredited Zoos of KS to support Monarch plantings
\$5,000 AZA SAFE Founders Circle
\$5,000 AZA SAFE Vaquita
\$3,000 ZCOG – Zoo Conservation Outreach Group
\$3,000 Diane Fossey Gorilla Fund
\$3,000 New recycling containers for zoo
\$2,500 AES – Asian Elephant Support fund
\$2,500 PWR—Prairie Wildlife Research
\$1,841 Transportation fees for Trumpeter swan signets to release site
\$1,300 New bee houses for zoo and plant sale
\$1,000 Sloth conservation
\$1,000 Milkweed plants and nectar plants for on and off ground use for pollinators
\$1,000 ASAG—Avian Scientific Advisory Group
\$500 The Prusten Project – 20 field recorders for tiger vocalizations
\$500 CBSG—Conservation Breeding Specialist Group

2018—\$33,393.25

\$10,000 Tiger Conservation Campaign Ranger (Badar) annual payment
\$5,000 AZA SAFE Sharks
\$4,352.48 Trumpeter Swan Release – Iowa
\$3,000 WAZA
\$2,701.60 Max R – new trash/recycling stations on grounds
\$2,500 AES – Asian Elephant Support Group
\$1,332.60 Ornate Box Turtle Survey – purchase of zoo kits and supplies
\$1,000 ASAG – Avian Scientific Advisory Group
\$956.57 Monarch Watch – purchase of native plants (KMH)
\$500 TSA – Radiated Tortoise confiscation emergency fund
\$400 AES – Asian Elephant Support EEHV Fund
\$400 IEF – International Elephant fund
\$400 96 Elephants
\$250 Katie Anderson Fund – Monofilament recovery tube project
\$100 Luby Bat Center – Donation to access speakers

Attachment 1: Our Collective Power – Partnerships Throughout History Cont.

2019—\$34,995.99

- \$10,000 Tiger Conservation Campaign – Ranger (Badar) annual payment
- \$5,495.99 Salt Creek Tiger Beetles
- \$4,500 Turtle Survival Alliance (TSA) emergency rebuild fund from hospital fire
- \$3,000 ZCOG
- \$2,500 Australian Fire Relief –emergency animal rescue fund (wild-fires)
- \$2,000 EWCL – Emerging Wildlife Conservation Leaders (film promoting Rangers)
- \$1,000 National Geographic – annual Grosvenor Council dues
- \$1,000 Dallas Zoo – Flamingo emergency relief fund (S. Africa drought)
- \$1,000 National Geographic – African Lions Conservation Fund
- \$1,000 AZA SAFE Sharks/Rays fund
- \$1,000 Florida Reef Tract Coral Rescue
- \$500 Red Siskin Initiative
- \$500 Red Siskin Project
- \$500 96 Elephants
- \$500 IEF – International Elephant Fund
- \$500 AEF – Asian Elephant Fund

2020—\$79,336.57

- \$30,000 GCF – Giraffe Conservation Foundation (Twiga Wetu)
- \$30,000 AZA Sumatran Tiger SSP – Ranger Fund
- \$3,500 ZCOG
- \$3,316.38 Ornate Box Turtle tracking research systems (Dr. Reed)
- \$3,044.41 Max R – two new recycling/land fill centers on grounds
- \$3,000 AZA SAFE Asian Elephant
- \$2,500 Red Panda Network
- \$1,000 National Geographic – Grosvenor Council annual dues
- \$911 KS Museum of History – \$1.00 per Monarch tagging participant
- \$500 IEF –International Elephant Foundation
- \$500 AEF – Asian Elephant Foundation
- \$500 96 Elephants
- \$500 Red Siskin Project
- \$64.78 Big Bag cord recycling project

Attachment 1: Our Collective Power – Partnerships Throughout History Cont.

2021—\$55,144.20

- \$10,000 Tiger Conservation Campaign
- \$10,000 GCF—Giraffe Conservation Campaign
- \$8,500 AES—Asian Elephant Support (\$4,000 to field a veterinarian)
- \$6,384.75 Trumpeter Swan Reintroduction Project
- \$5,150 AZA SAFE—Sea Turtle Rescue
- \$4,616.95 Salt Creek Tiger Beetle Recovery Program
- \$3,302. 75 Storm Water Waterways Awareness Project
- \$2,115.15 Monarch Butterfly Tagging (Classes and Equipment)
- \$2,079.80 Black Footed Ferret Reintroduction Program
- \$1,954.80 Kansas Box Turtle Project (Survey Equipment)
- \$1,000 Grosvenor Council Zoo Membership

2022—\$39,131.35

- \$10,000 Sumatran Tiger SSP Ranger Program
- \$10,000 GCF – Giraffe Conservation Foundation
- \$8,000 AES—Asian Elephant Support
- \$5,013.88 RES Great Lakes (Plants for Sale)
- \$3,620 IEF—International Elephant Fund
- \$1,247.40 Black Footed Ferret Survey
- \$1,000 ZCOG—Zoo Conservation Outreach Group
- \$250 Washburn University—Ben Reed

2023—\$111,056.00

- \$20,000 Sumatran Tiger SSP Ranger Fund – 2023 & 2024 payments
- \$12,500 Sedgewick County Zoo – MOTUS Fund
- \$10,000 GCF – Giraffe Conservation Foundation
- \$7,000 AES – Asian Elephant Support (Sumatran Veterinarian)
- \$5,000 Each to AZA SAFE Andean Highland Flamingo, Maned Wolf, North American Turtle, Freshwater Muscles
- \$5,000 ZCOG – Zoo Conservation Outreach Group
- \$5,000 Pacific Whale Foundation – fires in Maui environmental fund
- \$5,000 Seafood Watch
- \$3,700 Max R – Recycling focused disposal systems
- \$2,500 Each to AZA SAFE Black footed ferrets, Sea Turtles, Asian Elephant, Orangutans, African Lion
- \$2,500 Full Circle Sustainability
- \$2,000 Washburn University – Dr. Reed
- \$1,300 Friends of the Kaw (including corporate membership)
- \$1,056 Generator for Black-footed ferret operations
- \$1,000 Painted Dog Conservation Fund
- \$1,000 SCTB Rearing Chamber upgrade – Wrylie
- \$1,000 Harvesters Food Bank
- \$500 Audubon of Kansas

Attachment 2: Topeka Zoo Committee Logic Model

Project Name: _____

Predicted Effort

Rate from 1-5 on how resource intensive this project is likely to be with 1 requiring little resources and 5 requiring a large amount of resources:

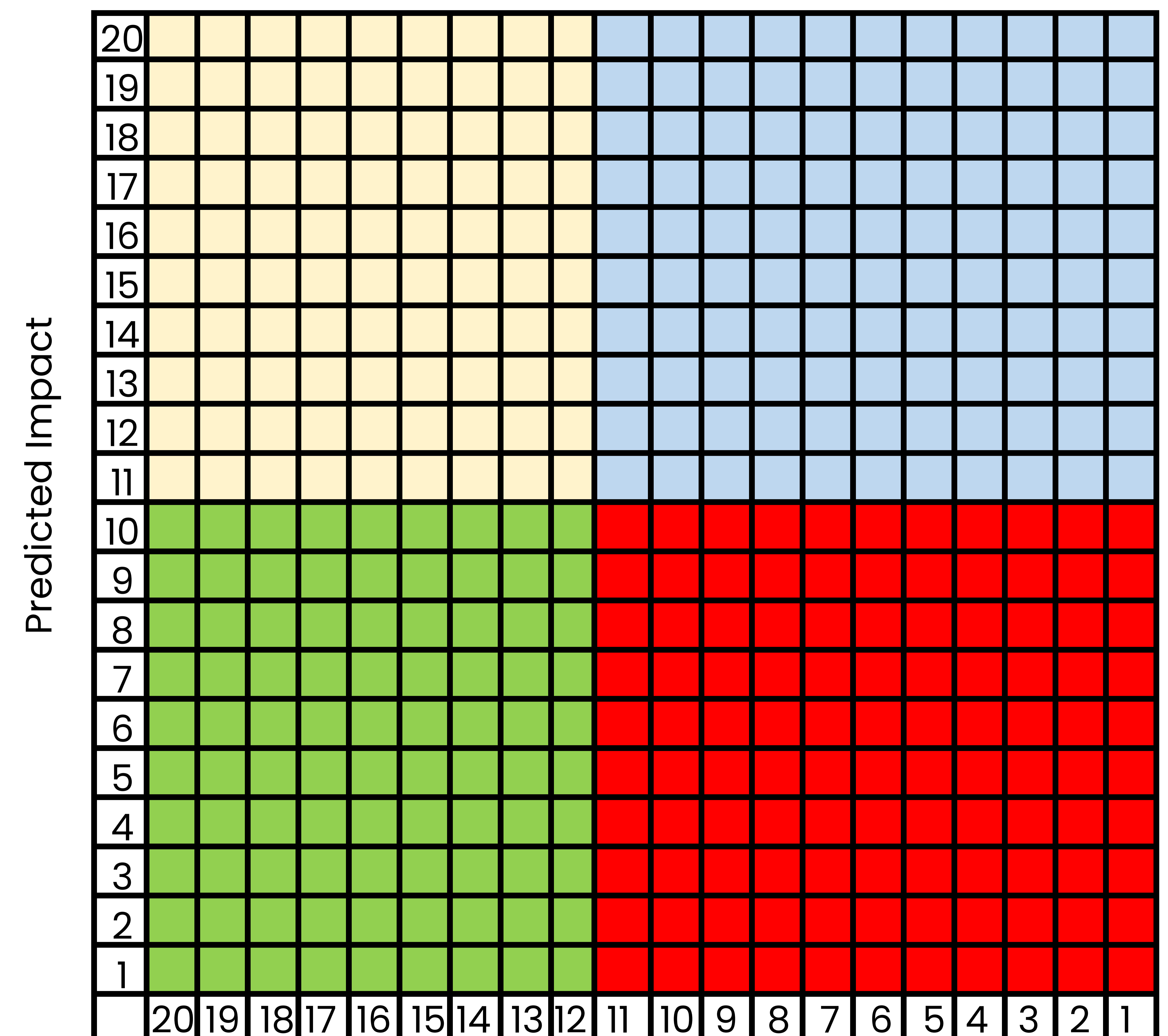
Physical Assets (finance, space, technology, vehicles, etc.)	/5
Human Assets (number of staff, hours, skills, etc.)	/5
Partnerships (how many, how complex, etc.)	/5
Soft Assets (trust, reputation, communication, education)	/5
Predicted Effort Total	/20

Predicted Impact

Rate from 1-5 on how likely this project is to fit the strategic goals of the Topeka Zoo Conservation Committee with 1 being least likely and 5 being most likely:

Allows participation by Topeka Zoo Staff	/5
Allows messaging about what we know or learn	/5
Directly impacts on in situ populations	/5
Most of the work is completed by local peoples	/5
Predicted Impact Total	/20

Effort vs. Impact Grid



Predicted Effort

Mark the Predicted Impact spot. Mark the Predicted Effort spot. Locate the intersecting point to determine which grid your project falls in.

Green— We have resources to pursue this project

Yellow— Can consider this project but may lack resources to be successful

Red— We do not have the resources to do this project

Blue— Can consider this project but will require longer to complete or more resources