

Winery Opportunities



Friends of the Topeka Zoo presents

ROAR
& Pour
WINE FEST
4.29.17

April 29, 2017

VIP Reception: 5-7 pm | Event: 6-10 pm

Topeka Zoo & Conservation Center

(Adults 21 and over)





The Event

Dear Winery,

For the first time in 2017, Friends of the Topeka Zoo will present the Roar & Pour Wine Fest on Saturday, April 29, 2017. The VIP reception will be held from 5-7 pm and the general admission to the event will open at 6 pm. The event will last until 10 pm and feature wine tasting from a variety of wineries, food, entertainment, and fun! This brand new adults-only

(21 and over) event serves as a wonderful fundraiser with funds directly benefiting YOUR Topeka Zoo! All proceeds go to support education programs, conservation efforts, exhibit enhancement and more!

Below are some highlights of the Roar & Pour Wine Fest event:

- For your participation as a wine vendor, you will receive a \$200 Participation Fee. We know the Roar & Pour Wine Fest is a big event and a bigger commitment on your part. This is a small token of thanks for your participation and support.
- Our branding/marketing will emphasize the Roar & Pour Wine Fest as a “Wine-Tasting Event.” Friends of the Topeka Zoo encourages responsible drinking.
- Since it is a Wine Tasting event, we will be providing each of our participants with a complimentary souvenir wine glass that they get to use during the event and take home.
- We will utilize the entire zoo by placing wineries all over the zoo and thus reducing the need for large crowds at each booth.
- Participants will also carry a passport to take to different the “around the world” stops throughout the zoo.
- We will be holding several drawings and door prizes to promote your business more. If you would like to donate any items such as t-shirts, glassware or even private tours/tastings at your winery, you are more than welcome to do so.

I am very excited about this brand new event, and I think you will be pleased as well. Your participation is important to us! I hope you will consider serving as a participating winery in 2017. I have enclosed some details about participating and the 2017 participation form. As you look through the information, should you have any questions, please don't hesitate to contact me at 785.213.5931.

In advance, I thank you for your consideration and support of Your Topeka Zoo.

Cheers!

Shelby Revelle, Friends of the Topeka Zoo

Office: 785.368.9133 | Cell: 785.213.5931 | Email: shelbyr@fotz.org



**This event can't happen without help
from businesses like yours!**

Winery Participation Details

As a participating winery, you will provide the following:

- A minimum of 2 different wines. Each wine selection must provide a 1 ounce pour for 850 guests. Failure to provide enough samplings may result in forfeit of participation fee.
- A minimum of 2 servers (21 and over)
- Your logo for promotional purposes
- Decorations for your booth

As a participating winery, you will receive the following:

- \$200 participation fee to help offset your costs associated with the event.
- One 10' x 10' booth space
- One 8' table with tablecloth
- Ice if needed
- 1 trash/recycle bin
- Logo on the Roar & Pour Wine Fest posters (if committed by March 15)
- Logo on the Event page on www.topekazoo.com

Additional Information

- This is a wine tasting event. To monitor the intake of wine, we request that you use the glasses we provide to our guests.
- You are more than welcome to bring a pop up tent for your booth space. (A limited number of pop up tents are available for wineries to borrow. Those can be reserved upon receipt of winery agreement form.)
- Set up can begin as early as 2:00 pm on the day of the event.

A Winery Participation Agreement must be completed and returned to the Friends of the Topeka Zoo by March 15 to secure your booth. Participation Fee will be issued following the event.

ZOO facts

- **YOUR TOPEKA ZOO has earned accreditation by the American Zoological Association (AZA).** Fewer than 10% of approximately 2,400 animal exhibitors licensed by the United States Department of Agriculture are AZA accredited!
- **YOUR Topeka Zoo receives more than 200,000 visitors annually** who are eager to journey into the wild and explore the many animals from around the world. Visitors discover animals and their habitats, develop deep connections to nature, and learn valuable conservation messages.
- **YOUR Topeka Zoo is a living classroom.** Our Zoo Education programs touch the lives of thousands of school children as we inspire them to live in a way that will promote the natural-well being of the world around them.

- **YOUR Topeka Zoo has more than 300 animals who call the zoo home,** and they are cared for by a passionate staff. Whether it be the smallest of insects or the largest giraffe, each animal receives the finest in preventative veterinary medicine and animal husbandry, nutrition, and enrichment tailored to their needs.
- **YOUR Topeka Zoo takes pride in helping with important conservation and research programs.** For more and more animals and plants, survival is a challenge. The Topeka Zoo and FOTZ believe we have an obligation to assist conservation not only locally but around the world.



Questions? Contact:

Shelby Revelle, Fundraising/Development Specialist
Friends of the Topeka Zoo | 1133 SW Gage Boulevard | Topeka, Kansas 66604
785.368.9133 (office) | 785.213.5931 (cell) | shelbyr@fotz.org



ZOO MISSION STATEMENT

To enrich the community through
wildlife conservation and education.

ZOO VISION STATEMENT

We believe what we do changes the world.
Every choice we make saves the planet.

Thank you for your support!



*All proceeds go to support:
education programs, conservation efforts,
exhibit enhancement and more!*

www.topekazoo.com



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WINERY PARTICIPATION AGREEMENT

Company name: _____

Contact person: _____

Address: _____

City/State/Zip: _____

Phone number: _____

E-mail: _____

A limited number of pop up tents are available on a first-come first-serve basis.

Will you need a pop up tent? ____ Yes ____ No

We will be serving the following wines:

1. _____
2. _____
3. _____
4. _____
5. _____

Supplies Needed:

_____ pounds of ice
_____ access to electricity
_____ extension cord

RETURN COMPLETED AGREEMENT

BY MARCH 15 TO:

Friends of the Topeka Zoo | Attn: Shelby Revelle
1133 SW Gage Blvd. | Topeka, KS 66604
785-368-9133 (office) | 785-213-5931 (cell)
shelbyr@fotz.org

E-MAIL US YOUR LOGO!

Please e-mail your high resolution company logo
(.eps or .jpg format preferred) for use in promotional materials to
Shelby Revelle at shelbyr@fotz.org

Roar & Pour Wine Fest is an adults-only event. Guests must be 21 years of age or older to attend.
Friends of the Topeka Zoo is a 501(c)3 organization. Contributions are tax deductible as allowed by law.

Thanks for all your support!