

# *Sponsorship Opportunities*



Friends of the Topeka Zoo presents

**ROAR**  
*& Pour*  
WINE FEST  
4.29.17

*April 29, 2017*

VIP Reception: 5-7 pm | Event: 6-10 pm

Topeka Zoo & Conservation Center

(Adults 21 and over)





# The Event

This brand new adults-only (21 and over) event will take place on April 29, 2017 at Your Topeka Zoo and Conservation Center. The event will feature samplings of a variety of wines from local and national wineries, live entertainment, and a souvenir wine glass.

A limited number of VIP tickets will be available that will include early entry to the event and access to a VIP reception that will feature hors d'oeuvres and samplings of premium wines only available to VIP guests. The VIP reception will take place from 5-7 pm while the general admission tickets get guests into the event from 6-10 pm.

This fundraiser will raise funds to support the Topeka Zoo's education programs, conservation efforts, exhibit enhancement, and more!

The Topeka Zoo and Conservation Center is proud to offer an impressive line-up of special events like this throughout the year that provide an enhanced visitor experience as a special fundraising event for targeted audiences. These events provide excellent visibility for your company and demonstrate a strong commitment to the community and its residents. Join us in supporting the zoo's mission by committing to a sponsorship today!

## ZOO facts

- **YOUR TOPEKA ZOO** has earned **accreditation** by the American Zoological Association (AZA). Fewer than 10% of approximately 2,400 animal exhibitors licensed by the United States Department of Agriculture are AZA accredited!
- **YOUR Topeka Zoo** receives **more than 200,000 visitors annually** who are eager to journey into the wild and explore the many animals from around the world. Visitors discover animals and their habitats, develop deep connections to nature, and learn valuable conservation messages.
- **YOUR Topeka Zoo** is a **living classroom**. Our Zoo Education programs touch the lives of thousands of school children as we inspire them to live in a way that will promote the natural-well being of the world around them.

- **YOUR Topeka Zoo** has **more than 300 animals who call the zoo home**, and they are cared for by a passionate staff. Whether it be the smallest of insects or the largest giraffe, each animal receives the finest in preventative veterinary medicine and animal husbandry, nutrition, and enrichment tailored to their needs.
- **YOUR Topeka Zoo** takes **pride in helping with important conservation and research programs**. For more and more animals and plants, survival is a challenge. The Topeka Zoo and FOTZ believe we have an obligation to assist conservation not only locally but around the world.



### ZOO MISSION STATEMENT

To enrich the community through wildlife conservation and education.

### ZOO VISION STATEMENT

We believe what we do changes the world.  
Every choice we make saves the planet.



# Sponsor Opportunities

SPONSORSHIP LEVELS	<u>DIAMOND</u> Sponsor \$10,000	<u>GOLD</u> Sponsor \$7,500	<u>SILVER</u> Sponsor \$5,000	<u>BRONZE</u> Sponsor \$2,500	<u>PARTNER</u> Sponsor \$1,000
EVENT TICKETS AND PROMOTIONS at Roar & Pour Wine Fest					
General Admission Tickets	30	26	20	10	4
VIP Tickets	10	4	-	-	-
Logo placement on Thank You Banner	X	X	X	X	X
Sponsor banner displayed at event	X	-	-	-	-
Sponsor ad in event wine tasting passport	Full Page	-	-	-	-
On-Stage live mentions at event	2	1	1	-	-
OTHER PROMOTIONS for Roar & Pour Wine Fest					
Logo placement on Roar & Pour event page	X	X	X	X	X
Logo placement on Topeka Zoo website (topekazoo.com) with link	X	X	X	X	X
Logo recognition in a special Roar & Pour e-mail sent to more than 5,000 FOTZ member households	X	X	X	X	-
Logo placement in advertisements in newspaper, posters, and other materials	X	X	X	-	-
Name mention in media releases	X	X	-	-	-
SOCIAL MEDIA EXPOSURE					
Logo recognition on Topeka Zoo Facebook Page (17,300 fans)	X	X	X	X	X
Logo recognition on FOTZ Facebook Page (4,200 fans)	X	X	X	X	X

**This event can't happen without help from businesses like yours!**



Questions? Contact:

Shelby Revelle, Fundraising/Development Specialist  
Friends of the Topeka Zoo | 1133 SW Gage Boulevard | Topeka, Kansas 66604  
785.368.9133 (office) | 785.213.5931 (cell) | shelbyr@fotz.org



*Thank you for your support!*



*All proceeds go to support:  
education programs, conservation efforts,  
exhibit enhancement and more!*

[www.topekazoo.com](http://www.topekazoo.com)



Friends of the Topeka Zoo presents



April 29, 2017

VIP Reception: 5-7 pm | Event: 6-10 pm  
Topeka Zoo & Conservation Center  
(Adults 21 and over)



## 2017 ROAR AND POUR WINE FEST SPONSORSHIP PARTICIPATION AGREEMENT

Company name: \_\_\_\_\_

Contact person: \_\_\_\_\_

Signature of contact: \_\_\_\_\_

Complete Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone number: \_\_\_\_\_

E-mail: \_\_\_\_\_

### *Sponsorship Levels*

We would like to commit to the following Roar and Pour Wine Fest sponsorship:

- |   |  |   |
|---|--|---|
| <input type="checkbox"/> \$10,000 Diamond Sponsor | <input type="checkbox"/> \$7,500 Gold Sponsor    | <input type="checkbox"/> \$5,000 Silver Sponsor |
| <input type="checkbox"/> \$2,500 Bronze Sponsor   | <input type="checkbox"/> \$1,000 Partner Sponsor |   |

### *Payment Method*

- ☐ Check enclosed payable to: Friends of the Topeka Zoo  
☐ Please invoice me at the address included  
☐ Charge my contribution to VISA or MASTERCARD

Card Number \_\_\_\_\_

Name on Card \_\_\_\_\_

Exp. Date \_\_\_\_\_ 3-digit Security Code \_\_\_\_\_

### RETURN COMPLETED AGREEMENT TO:

Friends of the Topeka Zoo | Attn: Shelby Revelle  
1133 SW Gage Blvd. | Topeka, KS 66604  
785-368-9133 | shelbyr@fotz.org

### E-MAIL US YOUR LOGO!

Please e-mail your high resolution company logo  
(.eps or .jpg format preferred) for use in promotional materials to  
Shelby Revelle at shelbyr@fotz.org

Roar & Pour Wine Fest is an adults-only event. Guests must be 21 years of age or older to attend.  
Friends of the Topeka Zoo is a 501(c)3 organization. Contributions are tax deductible as allowed by law.

**Thanks for all your support!**