

# Restaurant Opportunities



Friends of the Topeka Zoo presents

**ROAR**  
*& Pour*  
WINE FEST  
4.29.17

April 29, 2017

VIP Reception: 5-7 pm | Event: 6-10 pm

Topeka Zoo & Conservation Center

(Adults 21 and over)





# The Event

Dear Friends,

For the first time in 2017, Friends of the Topeka Zoo will present the Roar & Pour Wine Fest on Saturday, April 29, 2017. The VIP reception will be held from 5-7 pm and general admission to the event will open at 6 pm. The event will last until 10 pm and feature wine tasting from a variety of wineries, food, entertainment, and fun! This brand new adults-only

(21 and over) event serves as a wonderful fundraiser with funds directly benefiting YOUR Topeka Zoo! All proceeds go to support education programs, conservation efforts, exhibit enhancement and more!

I am writing to ask you to consider serving as one of our local featured restaurants at this event.

Below are some highlights of the Roar & Pour Wine Fest event:

- Our marketing efforts will emphasize the Roar & Pour Wine Fest as a “Wine-Tasting Event.” Friends of the Topeka Zoo encourages responsible drinking.
- Since it is a Wine Tasting event, we will be providing each of our participants with a complimentary souvenir wine glass that they get to use during the event and take home.
- We will utilize the entire zoo by placing wineries all over the zoo along with food stations for their pleasure. Participants will also carry a passport to take to different the “around the world” stops throughout the zoo.
- We will be holding several drawings and door prizes to promote our participating businesses. If you would like to donate any items, you are more than welcome to do so.

I am very excited about this brand new event, and I think you will be pleased as well. Your participation is important to us! I hope you will consider serving as a participating restaurant in 2017. I have enclosed some details about participating and the 2017 participation form. As you look through the information, should you have any questions, please don't hesitate to contact me at 785.213.5931.

We know this is a big event and an even bigger commitment on your part, so I thank you for your consideration and support of Your Topeka Zoo.

Cheers!

Shelby Revelle, Friends of the Topeka Zoo

Office: 785.368.9133 | Cell: 785.213.5931 | Email: shelbyr@fotz.org



**This event can't happen without help  
from businesses like yours!**

# Restaurant Participation Details

As a participating restaurant, you will provide the following:

- Minimum of 2 samplings for 850 guests (either an appetizer or dessert).  
*FOTZ has the right to request alternative samplings to avoid duplication of menu items.*
- Any appropriate service dishes or utensils necessary to keep dishes cool/warm.
- Staff to serve your dishes. A good rule of thumb is three. (Servers must be 21 or over)
- Your logo for promotional purposes
- Decorations for your booth

As a participating winery, you will receive the following:

- One lighted tent on the zoo grounds
- One draped serving table
- Plates, Napkins and utensils for serving food
- 1 trash/recycle bin
- 4 complimentary tickets to the Topeka Zoo
- 4 complimentary Roar & Pour Wine Fest general admission event tickets
- Logo on the Roar & Pour Wine Fest posters (if committed by March 15)
- Logo on the Event page on [www.topekazoo.com](http://www.topekazoo.com)

Additional Information

- Set up can begin as early as 2:00 pm on the day of the event.

A Restaurant Participation Agreement must be completed and returned to the Friends of the Topeka Zoo by March 15 to secure your booth.

## ZOO facts

- **YOUR TOPEKA ZOO has earned accreditation by the American Zoological Association (AZA). Fewer than 10% of approximately 2,400 animal exhibitors licensed by the United States Department of Agriculture are AZA accredited!**
- **YOUR Topeka Zoo receives more than 200,000 visitors annually who are eager to journey into the wild and explore the many animals from around the world. Visitors discover animals and their habitats, develop deep connections to nature, and learn valuable conservation messages.**
- **YOUR Topeka Zoo is a living classroom. Our Zoo Education programs touch the lives of thousands of school children as we inspire them to live in a way that will promote the natural-well being of the world around them.**

- **YOUR Topeka Zoo has more than 300 animals who call the zoo home, and they are cared for by a passionate staff. Whether it be the smallest of insects or the largest giraffe, each animal receives the finest in preventative veterinary medicine and animal husbandry, nutrition, and enrichment tailored to their needs.**
- **YOUR Topeka Zoo takes pride in helping with important conservation and research programs. For more and more animals and plants, survival is a challenge. The Topeka Zoo and FOTZ believe we have an obligation to assist conservation not only locally but around the world.**



Questions? Contact:

Shelby Revelle, Fundraising/Development Specialist  
Friends of the Topeka Zoo | 1133 SW Gage Boulevard | Topeka, Kansas 66604  
785.368.9133 (office) | 785.213.5931 (cell) | shelbyr@fotz.org



**ZOO MISSION STATEMENT**

To enrich the community through  
wildlife conservation and education.

**ZOO VISION STATEMENT**

We believe what we do changes the world.  
Every choice we make saves the planet.

*Thank you for your support!*



*All proceeds go to support:  
education programs, conservation efforts,  
exhibit enhancement and more!*

[www.topekazoo.com](http://www.topekazoo.com)



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## RESTAURANT PARTICIPATION AGREEMENT

Company name: \_\_\_\_\_

Contact person: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone number: \_\_\_\_\_

E-mail: \_\_\_\_\_

### Our Menu Selections For The Evening Include:

1. \_\_\_\_\_
2. \_\_\_\_\_

*These should be an appetizer or dessert and will be listed on tent cards at your booth provided by FOTZ.*

### Please Indicate What Supplies You Need:

- Forks       Spoons       Napkins  
 Small Plates       Cups       Bowls       Ice

*Please Note: Participating restaurants/caterers are responsible for two menu items - either an appetizer or dessert, cooling/heating units needed to prepare and serve your menu items, serving utensils, set up and teardown of your station the day of the event.*

### RETURN COMPLETED AGREEMENT

#### BY MARCH 15 TO:

Friends of the Topeka Zoo | Attn: Shelby Revelle  
1133 SW Gage Blvd. | Topeka, KS 66604  
785-368-9133 (office) | 785-213-5931 (cell)  
shelbyr@fotz.org

### E-MAIL US YOUR LOGO!

Please e-mail your high resolution company logo (.eps or .jpg format preferred) for use in promotional materials to Shelby Revelle at shelbyr@fotz.org

Roar & Pour Wine Fest is an adults-only event. Guests must be 21 years of age or older to attend. Friends of the Topeka Zoo is a 501(c)3 organization. Contributions are tax deductible as allowed by law.

**Thanks for all your support!**